

Hot Categories Report

August, 2007

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INTRODUCTION

The Hot Categories Report (a.k.a. “The Hot List”) is updated monthly and gives an unadulterated view of level 4 (L4) categories that meet the following criteria:

1. Month-over-Month bid growth is at least 1%.
2. Month-over-Month bid growth is at least 1.5 times greater than month-over-month listings growth.
3. Bids-per-item is greater than the average for the relevant level 3 category. Note: this is per item, not per listing. For example, the number of bids-per-item for *work boots* (L4) in a given month may be 7, while the average bids-per-item for all L4s in *boots* (L3) may be 2. Therefore, *work boots* would pass this condition for “hotness.”
4. Conversion rate for the L4 category in the most recent month was at least 50%.
5. Level 4 category must receive at least 100 bids per week.
6. In the interest of providing clear and actionable information, L4 categories named “Other” have been omitted.

Definition of degrees of “Hotness”

“Super Hot” – at least a 35 percentage point spread between bid growth rate and listing growth rate. For instance, month-over-month bid growth for the L4 Category may be 50%, while month-over-month listing growth for the L4 Category may be 10%. Because the percentage point spread (40 percentage points) is greater than 35%, this category is deemed “Super Hot.”

“Very Hot” - a percentage point spread between 15% and 35%. For instance, month-over-month bid growth for the L4 Category may be 10%, while listing growth may be -10%. Thus, this category is deemed as “Very Hot.”

“Hot” - remaining hot L4s with spreads up to 15%.

Antiques

Super Hot

Level 2

Level 3

Level 4

Architectural & Garden	Signs	Signs
Textiles, Linens	Pillows	Pillows

Very Hot

Level 2

Level 3

Level 4

Architectural & Garden	Hardware	Door Bells, Knockers
Asian Antiques	Japanese	Boxes
Decorative Arts	Glass	Perfume Bottles
Textiles, Linens	Fabric	Silk

Hot

Level 2

Level 3

Level 4

Antiquities (Classical, Amer.)	Roman	Roman
Architectural & Garden	Hardware	Locks & Keys
Ethnographic	Native American	Native American
Maps, Atlases, Globes	Globes	Globes
Silver	Sterling	Boxes
Silver	Sterling	Cups, Goblets
Silver	Sterling	Dishes
Silver	Sterling	Napkin Rings, Clips
Silver	Sterling	Platters, Trays
Silver	Sterling	Vases, Urns
Textiles, Linens	Fabric	Cotton
Textiles, Linens	Lace, Crochet, Doilies	Tablecloths
Textiles, Linens	Linens	Towels

Baby**Super Hot***Level 2**Level 3**Level 4*

Diapering	Cloth Diapers	Fuzzi Bunz
Nursery Bedding	Nursery Sheets	Bassinet Sheets

Very Hot*Level 2**Level 3**Level 4*

Baby Gear	Baby Carriers & Slings	Infantino
Diapering	Diaper Bags	Skip Hop
Nursery Bedding	Nursery Sheets	Crib & Toddler Sheets

Hot*Level 2**Level 3**Level 4*

Diapering	Diaper Bags	Petunia Picklebottom
Nursery Bedding	Nursery Sheet Sets	Toddler Sheet Sets
Toys	Developmental Baby Toys	Baby Einstein
Toys	Developmental Baby Toys	Leap Frog
Wholesale, Bulk Lots	Books	11-50 Items

Business & Industrial**Super Hot***Level 2**Level 3**Level 4*

Other Industries	Oil & Gas	Drilling Equipment
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Very Hot*Level 2**Level 3**Level 4*

Healthcare, Lab & Life Science	Dental	Dental Supplies
Healthcare, Lab & Life Science	Medical Supplies & Disposables	Sutures
Other Industries	Power & Utilities	Climbing Spikes, Gaffs

Hot*Level 2**Level 3**Level 4*

Agriculture & Forestry	Antique Tractors & Equipment	Allis Chalmers
Agriculture & Forestry	Antique Tractors & Equipment	Minneapolis Moline
Agriculture & Forestry	Farm Supplies	Stationary Engines
Construction	Levels & Surveying Equipment	Transits & Theodolites
Construction	Tools & Light Equipment	Powder Actuated Tools
Industrial Electrical & Test	Test Equipment	Probes
Industrial Supply, MRO	Commercial Radios	Two-Way Radios
Industrial Supply, MRO	Hydraulics & Pneumatics	Hydraulic Fittings
Office, Printing & Shipping	Printing & Graphic Arts	Printing & Graphic Essentials
Office, Printing & Shipping	Supplies & Small Equipment	Dictation & Stenography

Cameras & Photos

Super Hot

Level 2

Level 3

Level 4

Bags, Cases & Straps	For Cameras	Lens, Flash Cases
Digital Cameras	Digital SLR	Olympus
Digital Cameras	Parts & Repair	Parts & Repair

Very Hot

Level 2

Level 3

Level 4

Binoculars & Telescopes	Telescopes	Schmidt-Cassegrain
Film Cameras	35mm Rangefinder	Contax/Yashica

Hot

Level 2

Level 3

Level 4

Camcorders	8mm, Hi8, VHS	8mm
Camcorders	MiniDV	Samsung
Camcorders	MiniDV	Sony
Digital Camera Accessories	Accessories	Camera & Printer Docks
Digital Cameras	Point & Shoot	3.0 to 3.9 Megapixels
Film	35MM	Color
Film Cameras	35mm SLR	Nikon
Flashes & Accessories	Film Camera Flash Units	Canon
Lighting & Studio Equipment	Light Meters	Flash
Projection Equipment	Accessories	Slide Viewer
Projection Equipment	Projectors	Movie Projectors
Tripods, Monopods	Tripods	Heads & Legs
Vintage	Accessories	Accessories
Vintage	Cameras	By Type

Cell Phones & PDAs

Very Hot

Level 2

Level 3

Level 4

Bluetooth Wireless Accessories	Headsets - Wireless	Motorola
Phone & SIM Cards	SIM Cards	Cingular

Hot

Level 2

Level 3

Level 4

Wholesale & Large Lots	Cell Phones	Motorola
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Clothing, Shoes & Accessories

Super Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Boys	Accessories	Backpacks, Bags
Girls	Accessories	Backpacks
Girls	Accessories	Mixed Items
Girls	Accessories	Tights
Girls	Clothing (Size 4)	Outfits & Sets
Girls	Shoes	Mixed Lots
Infants & Toddlers	Accessories	Tights
Infants & Toddlers	Boys' Clothing	Size 5T
Infants & Toddlers	Girls' Clothing	Size 3T
Infants & Toddlers	Girls' Clothing	Size 5T
Infants & Toddlers	Girls' Shoes	Boots
Men's Accessories	Sunglasses	Costa Del Mar
Uniforms	Boys	Boys Sz 4-7
Uniforms	Girls	Girls Sz 4-6z
Women's Accessories, Handbags	Sunglasses	Persol
Women's Accessories, Handbags	Sunglasses	Revo

Very Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Girls	Clothing (Size 7)	Outfits & Sets
Infants & Toddlers	Boys' Clothing	Preemies
Infants & Toddlers	Boys' Clothing	Size 4T
Infants & Toddlers	Girls' Clothing	Size 4T
Infants & Toddlers	Girls' Shoes	Athletic Shoes
Infants & Toddlers	Girls' Shoes	Crib Shoes
Vintage	Men's Clothing	Pre-1930 (Victorian, 20s)
Vintage	Women's Shoes	1920-38 (20s, Depression)
Vintage	Women's Shoes	Pre-1920 (Edwardian & Older)
Women's Accessories, Handbags	Hair Accessories	Sticks, Combs, Picks
Women's Accessories, Handbags	Sunglasses	Kate Spade
Women's Clothing	Maternity	Nursing

Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Girls	Clothing (Size 7)	Mixed Items
Infants & Toddlers	Accessories	Hair Accessories
Infants & Toddlers	Boys' Shoes	Crib Shoes
Infants & Toddlers	Girls' Clothing	Preemies
Men's Accessories	Sunglasses	Maui Jim
Men's Accessories	Sunglasses	Revo

Men's Accessories	Sunglasses	Smith Sport
Men's Clothing	Jeans	Jeans
Vintage	Men's Clothing	1947-64 (Post WWII-Early 60s)
Vintage	Men's & Women's Accessories	Handkerchiefs
Vintage	Men's & Women's Accessories	Men's Hats
Vintage	Women's Clothing	1901-19 (Edwardian, WWI)
Women's Accessories, Handbags	Key Chains	Key Chains
Women's Accessories, Handbags	Sunglasses	Coach
Women's Accessories, Handbags	Sunglasses	Marc Jacobs
Women's Accessories, Handbags	Wallets	Clutch Wallets

Coins

Super Hot

Level 2

Level 3

Level 4

Coins: World	Europe	Norway
Coins: World	Europe	Sweden
Coins: World	South America	Colombia

Very Hot

Level 2

Level 3

Level 4

Coins: US	Dimes	Bust (1796-1837)
Coins: US	Gold	\$10, Eagle
Coins: US	Gold	Fractional, Pioneer
Coins: US	Halves	Early Halves (1794-1839)
Coins: World	Africa	Egypt
Coins: World	Europe	Austria
Coins: World	Europe	Denmark
Coins: World	Europe	Ireland
Coins: World	Europe	Italy, San Marino, Vatican
Coins: World	Europe	Netherlands
Coins: World	Europe	Poland
Paper Money: US	Large Size Notes	Mixed Lots
Paper Money: World	Asia, Middle East	China
Paper Money: World	Asia, Middle East	Japan
Paper Money: World	Australia, Oceania	Australia
Paper Money: World	Europe	France

Very Hot

Level 2

Level 3

Level 4

Bullion	Gold	American Buffalo
Coins: Canada	Collections, Lots	Collections, Lots
Coins: Canada	Tokens	Tokens
Coins: US	Commemorative	Early
Coins: US	Commemorative	Modern
Coins: US	Dimes	Seated Liberty (1837-91)
Coins: US	Dollars	Morgan (1878-1921)
Coins: US	Dollars	Peace (1921-35)
Coins: US	Gold	\$2.50, Quarter Eagle
Coins: US	Gold	\$5, Half Eagle
Coins: US	Halves	Barber (1892-1915)
Coins: US	Halves	Liberty Walking (1916-47)
Coins: US	Halves	Seated Liberty (1839-91)
Coins: US	Large Cents	Coronet Head (1816-39)
Coins: US	Three Cents	3c Nickels
Coins: World	Asia, Middle East	China
Coins: World	Asia, Middle East	Hong Kong
Coins: World	Asia, Middle East	India
Coins: World	Australia, Oceania	Australia

Coins: World	Australia, Oceania	New Zealand
Coins: World	Europe	Finland
Coins: World	Europe	Germany
Coins: World	North, Central America	Mexico
Paper Money: US	Small Size Notes	Hawaii, North Africa
Paper Money: US	Small Size Notes	Silver Certificates

Collectibles

Super Hot

Level 2

Level 3

Level 4

Advertising	Soda	Mountain Dew
Autographs	Sci-Fi	Star Wars
Breweriana, Beer	Signs, Tins	Schlitz
Cultures, Ethnicities	Hawaiiana	Hula
Cultures, Ethnicities	Native Americana	1600-1799
Decorative Collectibles	Dept 56	Snow Village
Disneyana	Contemporary (1968-Now)	Collector Clubs
Disneyana	Vintage (Pre-1968)	Books
Fantasy, Mythical & Magic	Harry Potter	Figurines, Statues
Fantasy, Mythical & Magic	Magic	Apparatus, Wands
Historical Memorabilia	Fraternal Groups	Salvation Army
Holiday, Seasonal	Christmas: Modern (1946-90)	Villages, Houses
Militaria	WW I (1914-18)	Italy
Pinbacks, Noddors, Lunchboxes	Noddors	Vintage (Pre-1970)
Pinbacks, Noddors, Lunchboxes	Pinbacks	Advertising
Pinbacks, Noddors, Lunchboxes	Pinbacks	Sports
Rocks, Fossils, Minerals	Fossils	Mammals
Trading Cards	Comic	VS System

Very Hot

Level 2

Level 3

Level 4

Advertising	Distillery	Jack Daniels
Animals	Horse	Peter Stone
Animation Art, Characters	Animation Characters	Smurfs
Animation Art, Characters	Japanese, Anime	Sailor Moon
Arcade, Jukeboxes & Pinball	Jukeboxes	Parts & Accessories
Clocks	Parts & Tools	Parts
Comics	Golden Age (1938-55)	Funny Animal
Comics	Golden Age (1938-55)	Horror, Sci-Fi
Cultures, Ethnicities	Western Americana	Saddles
Decorative Collectibles	Franklin Mint	Figurines
Fantasy, Mythical & Magic	Lord of the Rings	Figurines, Statues, Busts
Historical Memorabilia	Fairs, Expositions	Worlds Fairs
Historical Memorabilia	Firefighting	Extinguishers
Historical Memorabilia	Firefighting	Lights
Historical Memorabilia	Fraternal Groups	Odd Fellows
Historical Memorabilia	Royal Memorabilia	Queen Victoria
Holiday, Seasonal	Christmas: Modern (1946-90)	Angel Figures
Lamps, Lighting	Lamp Repair, Refurbishing	Parts
Militaria	Civil War (1861-65)	Original Period Items

Photographic Images	Antique (Pre-1940)	Magic Lantern Glass Slides
Pinbacks, Noddies, Lunchboxes	Pinbacks	Wal-Mart
Religions, Spirituality	Christianity	Holy Cards
Rocks, Fossils, Minerals	Shells	Cypraea
Science, Medical	Medicine, Dentistry	Quack Medicine
Tobacciana	Lighters	Dunhill
Transportation	Automobilia	Horns, Bells
Vanity, Perfume & Shaving	Compacts	Silver, Sterling
Vintage Sewing	Thimbles	Gold

Hot

Level 2

Level 3

Level 4

Advertising	Coffee, Tea	Starbucks
Animals	Cat-Domestic	Collector Plates
Animals	Insect, Butterfly	Beetle
Animals	Insect, Butterfly	Butterfly, Moth
Banks, Registers & Vending	Vending	Gumballs, Peanuts
Breweriana, Beer	Signs, Tins	Hamm's
Casino	Chips	Individual Casino Chips
Clocks	Antique (Pre-1930)	Shelf, Mantel
Clocks	Antique (Pre-1930)	Wall
Clocks	Vintage (1930-69)	Shelf, Mantel
Clocks	Vintage (1930-69)	Wall
Comics	Figurines	Fantastic Four
Comics	Figurines	X-Men
Comics	Golden Age (1938-55)	Westerns
Cultures, Ethnicities	Native Americana	Pre-1600
Cultures, Ethnicities	Western Americana	Spurs
Decorative Collectibles	Danbury Mint	Figurines
Decorative Collectibles	Hummel, Goebel	Figurines
Decorative Collectibles	Longaberger	Combos
Decorative Collectibles	Longaberger	Dinnerware, Serving, Pottery
Decorative Collectibles	Royal Doulton	Figurines
Decorative Collectibles	Swarovski	Figurines
Disneyana	Vintage (Pre-1968)	Figurines
Historical Memorabilia	Firefighting	Alarms, Bells
Historical Memorabilia	Firefighting	Helmets
Historical Memorabilia	Firefighting	Hoses, Nozzles
Historical Memorabilia	Fraternal Groups	Boy Scouts
Historical Memorabilia	Police	Badges: Obsolete
Holiday, Seasonal	Halloween	Vintage (Pre-1960)
Housewares & Kitchenware	Kitchenware	Butter Churns
Housewares & Kitchenware	Kitchenware	Cookware
Housewares &	Kitchenware	Tupperware

Kitchenware		
Knives, Swords & Blades	Fixed Blade Knives	Vintage (Pre 1970)
Lamps, Lighting	Lamps: Electric	Lava Lamps
Lamps, Lighting	Lamps: Non-Electric	Kerosene
Linens, Fabric & Textiles	Bed & Bath Linens	Blankets
Linens, Fabric & Textiles	Fabric	Cotton
Militaria	Vietnam (1961-75)	Edged Weapons
Militaria	Vietnam (1961-75)	Personal, Field Gear
Militaria	WW II (1939-45)	Japan
Militaria	WW II (1939-45)	United States
Photographic Images	Antique (Pre-1940)	Daguerreotypes
Photographic Images	Antique (Pre-1940)	Stereoviews
Pinbacks, Noddies, Lunchboxes	Lunchboxes, Thermoses	Metal (Pre-1970)
Radio, Phonograph, TV, Phone	Telephones	1940-69
Rocks, Fossils, Minerals	Lapidary Materials	Rough for Cabbing
Rocks, Fossils, Minerals	Mineral Specimens	Precious Metal
Science, Medical	Engineering	Drafting Tools
Science, Medical	Engineering	Surveying Equipment
Science, Medical	Mining	Equipment
Science, Medical	Scientific Instruments	Barometers
Tobacciana	Lighters	Evans
Tobacciana	Lighters	Ronson
Tobacciana	Lighters	Scripto
Tobacciana	Lighters	Zippo
Tobacciana	Pipes	Estate
Trading Cards	Animation	Garbage Pail Kids
Transportation	Automobilia	License Plates
Vanity, Perfume & Shaving	Perfumes	Commercial Bottles/Tins
Vanity, Perfume & Shaving	Shaving	Straight Razors

Computers & Networking

Super Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Desktop & Laptop Components	CPUs for Laptops	Pentium M, Centrino
Desktop & Laptop Components	Sound Cards for Desktop PC	X-Fi
Desktop & Laptop Components	Wholesale Lots	Memory
Printer Supplies & Accessories	Ink Cartridges-Black	Dell Branded
Printer Supplies & Accessories	Laser Toner-Black	Dell Branded
Servers	Sun	Cobalt

Very Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Apple, Macintosh Computers	Apple Drives, Media	DVD-R, DVD-RW, DVD ROM
Apple, Macintosh Computers	Vintage Apple/Macintosh	Apple Systems
Desktop & Laptop Accessories	Speakers & Headphones	Harman Kardon
Desktop & Laptop Components	Memory for Laptops	512 Mb
Desktop PCs	Sony	Sony
Networking	Wireless Networking, WiFi	Satellite, DirecWay
Networking	Wireless Networking, WiFi	Wireless Print Servers
Printers	All-In-One, Multifunction	Epson
Printers	POS, Dot Matrix Printers	Okidata
Printer Supplies & Accessories	Ink Cartridges-Color	Lexmark Branded
Vintage Computing Products	Commodore	Commodore

Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Apple, Macintosh Computers	Apple Components	Video, Graphics Cards
Apple, Macintosh Computers	Apple Desktops	Apple Power Mac
Apple, Macintosh Computers	Apple Input Devices	Mice, Mouses
Apple, Macintosh Computers	Apple Networking	AirPort Express
Apple, Macintosh Computers	Vintage Apple/Macintosh	Apple Posters
Desktop & Laptop Components	Fans, Heatsinks, Cooling	Liquid, Water Cooling System
Desktop & Laptop Components	Motherboards for Desktop PC	Socket 478 Motherboard
Desktop & Laptop	Video Cards for Desktop PC	ATI Brand

Components		
Desktop & Laptop Components	Wholesale Lots	CPUs
Laptops, Notebooks	Alienware	Alienware
Laptops, Notebooks	Fujitsu	Fujitsu
Laptops, Notebooks	IBM, Lenovo	IBM, Lenovo
Monitors & Projectors	CRT, Flat Screen	15-Inch & Smaller
Networking	Home Networking, Cable & DSL	Cable Modems
Networking	Switches	Dell
Networking	Wireless Networking, WiFi	Wireless Routers, Access Point
Printers	Ink Jet & Photo Printers	Canon
Printers	Laser Printers	Dell
Printer Supplies & Accessories	Ink Cartridges-Black	Lexmark Branded
Software	Antivirus, Security, Utilities	Antivirus
Software	Apple, Macintosh Software	Business & Productivity
Software	Apple, Macintosh Software	Operating Systems
Software	Business & Productivity	Tax Preparation
Software	Internet Related Utilities	Spyware Removal

Consumer Electronics

Super Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
A/V Accessories & Cables	Antennas	HDTV Antennas
DVD & Home Theater	VCRs	Beta
Gadgets & Other Electronics	Metal Detectors	Digging Tools
Radios: CB, Ham & Shortwave	2-Way Radios, Walkie Talkies	Walkie Talkies
Televisions	TV Accessories	Web TV
Vintage Electronics	Reel-to-Reel Tape Recorders	Ampex

Very Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Apple iPod, MP3 Players	Apple iPod	iPod Special Edition
A/V Accessories & Cables	Remote Controls	TiVo Remotes
A/V Accessories & Cables	Surge Protection, Filtration	Power Centers
Car Electronics	Car CD Changers	11 or More Disc Changers
Car Electronics	Car CD Changers	6 Disk Changers
Car Electronics	Parts & Accessories	Adaptors
Car Electronics	Radar, Laser Detectors	Escort
DVD & Home Theater	TiVo, Digital Video Recorders	TiVo Series2 DVR
GPS Devices	Maps, Software	Magellan
Portable Audio/Video	Voice Recorders	Cassette
Radios: CB, Ham & Shortwave	Ham Radio	Tubes
Satellite, Cable TV	Satellite, Cable TV Accs	LNB Converters
Satellite, Cable TV	Satellite Systems	DIRECTV

Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
A/V Accessories & Cables	Antennas	Satellite Radio Antennas
GPS Devices	Recreational GPS Devices	DeLorme
Home Audio	Cassette Decks	Single Cassette
Home Audio	CD Players & Recorders	Multi-Disc Players
Home Audio	Receivers	Stereo Receivers (2-Channel)
Home Audio	Shelf, Compact Systems	3-4 Disc Systems
Home Audio	Speakers & Subwoofers	Center Channel Speakers
Home Audio	Speakers & Subwoofers	Subwoofers
Home Audio	Turntables	Turntables
Radios: CB, Ham & Shortwave	CB Radio	Meters
Radios: CB, Ham & Shortwave	Ham Radio	Amplifiers
Radios: CB, Ham & Shortwave	Ham Radio	Tuners
Radios: CB, Ham & Shortwave	Scanners	1000+ Channels

Satellite, Cable TV	Satellite, Cable TV Accs	Signal Finders
Vintage Electronics	Amplifiers, Tube Amps	Power Amplifiers
Vintage Electronics	Reel-to-Reel Tape Recorders	Pioneer
Vintage Electronics	Reel-to-Reel Tape Recorders	Sony
Vintage Electronics	Speakers	Speakers

Crafts

Super Hot

Level 2

Level 3

Level 4

Bead Art	Bead Kits & Instructions	Ornament Kits
Cross Stitch	Cross Stitch Fabric	Aida Cloth
Embroidery	Design CDs	Characters
Embroidery	Embroidery Kits	Ornament Kits
Rubber Stamping & Embossing	Embossing Supplies	Embossing Powders
Scrapbooking	Stickers	Alphabet, Numbers

Very Hot

Level 2

Level 3

Level 4

Bead Art	Craft Beads	Czech Beads
Bead Art	Craft Beads	Swarovski Beads
Ceramics, Pottery	Polymer Clay	Polymer Clay Books
Cross Stitch	Completed Cross Stitch	Cross Stitch Cards
Cross Stitch	Cross Stitch Floss	DMC
Cross Stitch	Cross Stitch Patterns	Characters
Embroidery	Embroidery Kits	Christmas Stocking Kits
Knitting	Machine Knitting	Machine Knitting Yarn
Scrapbooking	Paper Punches	Collections, Mixed Lots
Scrapbooking	Scrapbooking Albums	5x7 Albums
Scrapbooking	Scrapbooking Albums	8.5x11 Albums
Sewing	Sewing Machines & Sergers	Kenmore
Woodworking	Woodworking Lumber	Rosewood
Woodworking	Woodworking Lumber	Walnut

Hot

Level 2

Level 3

Level 4

Decorative, Tole Painting	Patterns & Instructions	Various Artists
Fabric	Cotton	Fabric Squares
Knitting	Knitting Patterns	Doll Patterns
Mosaic	Mosaic Tiles	Floral, Chintz
Painting	Oil Paint	Bob Ross
Scrapbooking	Cutters & Trimmers	Personal Cutting Systems
Scrapbooking	Embellishments	Grommets, Brads
Scrapbooking	Scrapbooking Paper, Pages	Collections, Mixed Lots
Scrapbooking	Stickers	Baby
Sewing	Sewing Machine Accessories	Machine Parts & Attachments

Dolls & Bears

Super Hot

Level 2

Level 3

Level 4

Dolls	Barbie Contemporary (1973-Now)	Vehicles
Dolls	Barbie Vintage (Pre-1973)	Structures, Furniture
Dolls	By Brand, Company, Character	Madeline
Dolls	By Brand, Company, Character	Remco

Very Hot

Level 2

Level 3

Level 4

Dolls	By Brand, Company, Character	Hasbro
Dolls	By Brand, Company, Character	Kenner
Dolls	By Brand, Company, Character	Middleton
Dolls	By Type	Kewpie

Hot

Level 2

Level 3

Level 4

Bears	Steiff	Vintage (1946-69)
Dolls	Antique (Pre-1930)	Wood
Dolls	Artist Offerings, OoAK, Reborn	Reborn
Dolls	Barbie Vintage (Pre-1973)	Barbie Dolls
Dolls	By Brand, Company, Character	American Character
Dolls	By Brand, Company, Character	Arranbee (R&B)
Dolls	By Brand, Company, Character	Ashton Drake
Dolls	By Brand, Company, Character	Fisher Price
Dolls	By Brand, Company, Character	Ideal
Dolls	By Brand, Company, Character	Madame Alexander
Dolls	By Brand, Company, Character	Mattel

eBay Motors**Super Hot***Level 2**Level 3**Level 4*

Cars & Trucks	Ford	Bronco II
Cars & Trucks	Kia	Sephia
Parts & Accessories	Snowmobile Parts	Clutch & Drive Belts

Very Hot*Level 2**Level 3**Level 4*

Motorcycles	Honda	CA
Powersports	Powersport Vehicles Under 50cc	Pocket Bikes - Dirt

Hot*Level 2**Level 3**Level 4*

Cars & Trucks	Volvo	240
Motorcycles	Honda	CT
Parts & Accessories	Aviation Parts	Avionics
Parts & Accessories	Boat Parts	Controls & Steering
Parts & Accessories	Boat Parts	Propellers
Parts & Accessories	Boat Parts	Sailing Hardware & Gear
Parts & Accessories	Car Audio, Video	CD/Cassette Combination Player
Parts & Accessories	Car Audio, Video	CD Changers
Parts & Accessories	Other Vehicle Parts	Scooter Parts
Parts & Accessories	Personal Watercraft Parts	Engines, Impellers & Component
Parts & Accessories	Racing Parts	Kart Racing Parts

Entertainment Memorabilia

Super Hot

Level 2

Level 3

Level 4

Movie Memorabilia	Press Kits	2000-Now
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Very Hot

Level 2

Level 3

Level 4

Movie Memorabilia	Props	Originals
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Everything Else**Super Hot***Level 2**Level 3**Level 4*

Education & Learning	Preschool-Kindergarten	Phonics, Reading
Mature Audiences	Photographic	Gay

Very Hot*Level 2**Level 3**Level 4*

Education & Learning	Elementary School	Spelling, Writing, Grammar
Mature Audiences	Magazines	Fetish
Metaphysical	Crystal Healing	Pendant
Metaphysical	Crystal Healing	Skulls
Metaphysical	Psychic, Paranormal	Jewelry
Metaphysical	Psychic, Paranormal	Ouija Boards
Metaphysical	Tarot	Cards Decks

Hot*Level 2**Level 3**Level 4*

Mature Audiences	Autographs	Autographs
Mature Audiences	Magazines	Straight

Health & Beauty

Super Hot

Level 2

Level 3

Level 4

Bath & Body	Mixed Items	Burt's Bees
Dietary Supplements, Nutrition	Nutrition Bars, Shakes	Herbalife
Dietary Supplements, Nutrition	Nutrition Bars, Shakes	Met-Rx
Fragrances	Women	Stella McCartney
Hair Care	Hair Color	Redken
Hair Care	Rollers, Curlers	Vintage
Hair Care	Straightening Irons	GHD
Makeup	Lipstick	L'Oréal
Makeup	Mascara	MAC
Makeup	Sets & Kits	Bare Escentuals
Skin Care	Anti-Aging Products	Bliss
Skin Care	Cleansers	MD Formulations
Tattoos, Body Art	Flash	Sheets, Pages

Very Hot

Level 2

Level 3

Level 4

Bath & Body	Body Lotion	Crabtree & Evelyn
Dietary Supplements, Nutrition	Nutrition Bars, Shakes	Balance
Dietary Supplements, Nutrition	Nutrition Bars, Shakes	EAS
Dietary Supplements, Nutrition	Vitamins, Minerals	Multi-Vitamins
Fragrances	Men	Mary Kay
Fragrances	Men	Victoria's Secret
Fragrances	Women	Armani
Fragrances	Women	Gap
Hair Care	Shampoo	Alterna
Hair Care	Shampoo	Biolage
Hair Care	Shampoo	Bumble & Bumble
Health Care	Family Planning	Ovulation Kits
Health Care	Family Planning	Pregnancy Tests
Makeup	Eye Shadow	Stila
Makeup	Foundation	Bare Escentuals
Makeup	Lip Gloss	Chanel
Makeup	Lip Gloss	Jessica Simpson Dessert
Makeup	Lip Gloss	Philosophy
Makeup	Lip Pencils	MAC
Makeup	Lipstick	Bare Escentuals
Makeup	Lipstick	Lancôme
Makeup	Mascara	Chanel

Makeup	Travel, Trial Sizes	Travel, Trial Sizes
Natural Therapies	Magnets	Insoles
Skin Care	Anti-Aging Products	BeutiControl
Skin Care	Cleansers	EstOe Lauder
Skin Care	Toners, Astringents	Mary Kay
Weight Management	Foods, Bars, Snacks	Foods, Meals

Hot

Level 2

Level 3

Level 4

Bath & Body	Body Wash, Shower Gel	Philosophy
Fragrances	Men	Christian Dior
Fragrances	Women	Dolce & Gabbana
Hair Care	Conditioner	Ojon
Hair Care	Gel, Mousse, Spray	Tigi
Hair Care	Hair Dryers	CHI
Hair Care	Hair Dryers	T3 Tourmaline
Hair Care	Hair Loss	Rogaine
Hair Care	Straightening Irons	T3 Tourmaline
Hair Removal	Razors, Blades	Gillette
Hair Removal	Shavers	Norelco
Makeup	Beauty Tools	Eyes
Makeup	Eyeliner	EstOe Lauder
Makeup	Eye Shadow	Bobbi Brown
Makeup	Eye Shadow	Christian Dior
Makeup	Eye Shadow	Smashbox
Makeup	Foundation	Clinique
Makeup	Foundation	EstOe Lauder
Makeup	Lip Gloss	Bobbi Brown
Makeup	Lipstick	MAC
Makeup	Mascara	Mary Kay
Makeup	Sets & Kits	EstOe Lauder
Makeup	Sets & Kits	Lanc me
Skin Care	Acne, Blemish Control	Mary Kay
Skin Care	Acne, Blemish Control	Proactiv
Skin Care	Anti-Aging Products	Kinerase
Skin Care	Anti-Aging Products	Principal Secret
Skin Care	Moisturizers	CrΦme de la Mer
Skin Care	Moisturizers	Mary Kay
Vision Care	Eyeglass Frames	Rimless
Weight Management	Programs	NutriSystem
Weight Management	Programs	Weight Watchers

Home & Garden

Super Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Food & Wine	Spices, Seasonings & Extracts	Vanilla Beans
Kitchen	Tools & Gadgets	Slicers
Outdoor Power Equipment	Chainsaws	Electric Chainsaws
Pet Supplies	Cats	Water Fountains
Pet Supplies	Reptiles	Reptile Cages & Habitats

Very Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Food & Wine	Coffee	Coffee Grounds
Kitchen	Small Kitchen Appliances	Juicers
Major Appliances	Dishwashers	Dishwashers, Portable
Pet Supplies	Cats	Phermone Sprays & Plug-Ins
Plumbing & Fixtures	Kitchen	Hot/Cold Water Dispensers

Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Bedding	Bed Pillows	Down/Feather Pillows
Building & Hardware	Garage Doors & Openers	Remotes & Transmitters
Food & Wine	Wine	Red Wines
Gardening & Plants	Hand Tools, Gear & Equipment	Seeders, Sprayers, Spreaders
Gardening & Plants	Hand Tools, Gear & Equipment	Watering Equipment
Gardening & Plants	Plants, Seeds, Bulbs	Cactus & Succulents
Gardening & Plants	Plants, Seeds, Bulbs	Orchids, Tropicals
Home Security	Smoke & Gas Detectors	Smoke Detectors
Kitchen	Small Kitchen Appliances	Food Processors
Kitchen	Small Kitchen Appliances	Mixers
Outdoor Power Equipment	Leaf Blowers & Vacuums	Leaf Blower & Vacuum Combos
Pet Supplies	Cats	Litter Boxes
Pet Supplies	Dogs	Dog Food & Treats
Pet Supplies	Fish, Turtles & Frogs	Aquarium Meters, Regulators
Pet Supplies	Fish, Turtles & Frogs	Filtration & Heating
Pet Supplies	Fish, Turtles & Frogs	Tropical Fish
Plumbing & Fixtures	Kitchen	Garbage Disposals
Tools	Air Tools	Brad, Nail & Staple Guns
Tools	Hand Tools	Wrenches
Vacuum Cleaners & Housekeeping	Vacuum Cleaners	Canister Vacuums
Vacuum Cleaners & Housekeeping	Vacuum Cleaners	Upright Vacuums

Jewelry & Watches

Super Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Earrings	Dangle, Chandelier	Emerald
Jewelry Boxes & Supplies	Tools, Findings	Bead Caps
Jewelry Boxes & Supplies	Tools, Findings	Clasps & Hooks
Jewelry Boxes & Supplies	Tools, Findings	Pins & Needles
Jewelry Boxes & Supplies	Tools, Findings	Spacers
Loose Diamonds & Gemstones	Diamonds, Natural	Heart
Loose Diamonds & Gemstones	Gemstones	Kyanite

Very Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Bracelets	Link, Chain	Onyx
Bracelets	Tennis	Peridot
Designer Brands	Joan Rivers	Bracelets
Earrings	Dangle, Chandelier	Iolite
Earrings	Dangle, Chandelier	Ruby
Earrings	Studs	Peridot
Loose Diamonds & Gemstones	Diamonds, Natural	Pear
Loose Diamonds & Gemstones	Gemstones	Moldavite
Necklaces & Pendants	Pendants, Locketts	Solitaires
Necklaces & Pendants	Strands/Strings	Moonstone
Watches	Watch Accessories	Chains

Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Bracelets	Link, Chain	Moonstone
Designer Brands	Tiffany	Bracelets
Designer Brands	Tiffany	Necklaces & Pendants
Ethnic, Tribal Jewelry	Mexican	Pins, Brooches
Loose Diamonds & Gemstones	Diamonds, Natural	Marquise
Loose Diamonds & Gemstones	Gemstones	Citrine
Loose Diamonds & Gemstones	Gemstones	Sapphire
Pins, Brooches	Rhinestone	Red
Vintage, Antique	Fine	Gold
Watches	Watch Accessories	Fobs

Music

Very Hot

Level 2

Level 3

Level 4

Wholesale Lots	CDs	Up to 10 Items
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Hot

Level 2

Level 3

Level 4

Wholesale Lots	CDs	11-100 Items
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Musical Instruments

Super Hot

Level 2

Level 3

Level 4

Brass	Trombone	Bach, Selmer
Percussion	Cymbals	Splash
Sheet Music, Song Books	Sheet Music	Blues, Jazz
Sheet Music, Song Books	Sheet Music	Classical

Very Hot

Level 2

Level 3

Level 4

Keyboard, Piano	Electronic Keyboards	Ensoniq
Keyboard, Piano	Electronic Keyboards	Kurzweil
Percussion	Drums	Toms
Pro Audio	Multi-Track Recorders	Alesis

Hot

Level 2

Level 3

Level 4

Brass	Trombone	Conn, King
DJ Gear & Lighting	DJ Mixers	Pioneer
DJ Gear & Lighting	Turntables	Stanton
Electronic	Drum Machines	Alesis
Electronic	Drum Machines	Roland
Electronic	Synth	Korg
Electronic	Synth	Roland
Guitar	Amplifiers	Bass
Guitar	Bass	Fender
Guitar	Electric	Epiphone
Guitar	Electric	Ibanez
Guitar	Electric	Peavey
Guitar	Parts, Accessories	Effects Pedals
Keyboard, Piano	Electronic Keyboards	Roland
Keyboard, Piano	Piano	Parts, Accessories
Percussion	Parts, Accessories	Mounts, Assembly Hardware
Percussion	Parts, Accessories	Stands
Pro Audio	Microphones	Vintage
Pro Audio	Rack Gear	Signal Processors
Pro Audio	Vintage, Pre-1980	Microphones

Pottery & Glass

Very Hot

Level 2

Level 3

Level 4

Pottery & China	Art Pottery	Uhl
Pottery & China	China, Dinnerware	Beswick
Pottery & China	China, Dinnerware	Crown Ducal
Pottery & China	China, Dinnerware	Pickard
Pottery & China	China, Dinnerware	Royal Dux
Pottery & China	China, Dinnerware	Sascha Brastoff

Hot

Level 2

Level 3

Level 4

Glass	Art Glass	French
Glass	Glassware	Vaseline
Glass	Glassware	Waterford
Pottery & China	Art Pottery	Moorcroft
Pottery & China	Art Pottery	Roseville
Pottery & China	Art Pottery	Van Briggle
Pottery & China	Art Pottery	Weller
Pottery & China	China, Dinnerware	Belleek
Pottery & China	China, Dinnerware	Fiesta: Vintage
Pottery & China	China, Dinnerware	Flow Blue
Pottery & China	China, Dinnerware	Herend
Pottery & China	China, Dinnerware	LuRay
Pottery & China	China, Dinnerware	Red Wing, Rumrill
Pottery & China	China, Dinnerware	Royal Bayreuth

Sporting Goods

Super Hot

Level 2

Level 3

Level 4

Billiards	Books, Videos	Books, Videos
Camping, Hiking, Backpacking	Sleeping Gear	Cots
Cycling	Helmets and Protection	Full Face Helmets
Equestrian	Care & Grooming	Buckets
Fishing	Fly Fishing	Flies
Fishing	Vintage	Flies
Fishing	Vintage	Licenses
Hunting	Accessories	Animal Traps
Hunting	Accessories	Feeders
Hunting	Reloading Equipment	Wads
Other Sports	Backyard Games	Bocce Ball
Surfing, Wind Surfing	Magazines	Magazines
Surfing, Wind Surfing	Surfboards	Funboards
Surfing, Wind Surfing	Surfboards	Shortboards
Tennis	Racquets	Vintage
Wholesale Lots	Fishing	Fishing

Very Hot

Level 2

Level 3

Level 4

Archery	Bows	Compound
Archery	Bow, Shooting Accessories	Quivers
Billiards	Cues	Meucci
Cycling	BMX Bikes & Parts	Old School
Exercise & Fitness	Conditioning & Low Impact	Pilates
Exercise & Fitness	Fitness Accessories	Resistance Bands
Golf	Accessories	Range Finders
Golf	Training Aids	Nets, Cages & Mats
Hunting	Accessories	Treestands
Hunting	Decoys	Goose
Hunting	Game Calls	Turkey
Hunting	Reloading Equipment	Powder Measures, Scales
Hunting	Scopes, Optics, Lasers	Range Finders
Hunting	Taxidermy, Mounts, Antlers	Fish
Hunting	Vintage	Black Powder
Skateboarding	Decks	Powell
Snowmobiling	Parts & Accessories	Ski-Doo
Surfing, Wind Surfing	Surfboards	Fins, Skegs
Surfing, Wind Surfing	Surfboards	Longboards

Hot*Level 2**Level 3**Level 4*

Baseball & Softball	Bats	Baseball - Adult & High School
Baseball & Softball	Gloves & Mitts	First Base
Camping, Hiking, Backpacking	Lanterns	Liquid Fuel
Camping, Hiking, Backpacking	Sleeping Gear	Mattresses, Pads
Cycling	Helmets and Protection	Adult Helmets
Cycling	Universal Parts & Accessories	Headsets
Cycling	Universal Parts & Accessories	Trainers & Rollers
Cycling	Universal Parts & Accessories	Water Bottles & Cages
Equestrian	Riding-Western	Training & Instruction
Fishing	Fly Fishing	Reels
Fishing	Rod Building & Repair	Thread, Epoxy, Coatings
Fishing	Saltwater	Rods
Fishing	Terminal Tackle	Line
Golf	Accessories	Headcovers
Golf	Bags	Staff
Golf	Books, Videos	Videos
Golf	Gloves	Men
Hunting	Decoys	Duck
Hunting	Game Calls	Duck
Hunting	Gun Accessories	Gun Smithing Equipment
Hunting	Gun Parts	Rifle
Hunting	Reloading Equipment	Molds
Hunting	Taxidermy, Mounts, Antlers	Deer
Hunting	Vintage	Tins
Hunting	Vintage	Vintage Gun Parts
Hunting	Vintage	Vintage Traps
Paintball	Markers	JT
Scuba, Snorkeling	Fins	X-Large
Skiing & Snowboarding	Accessories	Racks & Carriers
Tennis	Racquets	Head
Tennis	Racquets	Prince

Sports Mem, Cards and Fan Shop

Super Hot

Level 2

Level 3

Level 4

Autographs-Original	Basketball-WNBA	Basketball-WNBA
Cards	Baseball-MLB	Rookies (Pre-1950)
Cards	Boxing	Graded
Cards	Hockey-NHL	Rookies (1980-89)
Fan Apparel & Souvenirs	Baseball-MLB	All Star Game
Fan Apparel & Souvenirs	Olympics	Ticket Stubs

Very Hot

Level 2

Level 3

Level 4

Autographs-Original	Baseball-MLB	Postcards
Autographs-Original	Football-NFL	Jerseys
Autographs-Original	Soccer	Balls
Autographs-Original	Wrestling-WWE	Trading Cards
Cards	Baseball-MLB	Rookies (1980-89)
Cards	Basketball-NBA	Rookies (Pre-1980)
Cards	Boxing	Non-Graded
Cards	Football-NFL	Boxes, Cases
Cards	Football-NFL	Singles (1950-59)
Fan Apparel & Souvenirs	Baseball-Minors	Baseball-Minors
Fan Apparel & Souvenirs	Olympics	Coins & Medals
Fan Apparel & Souvenirs	Other Sports	Sailing & Boating
Fan Apparel & Souvenirs	Wrestling-Professional	Videos
Game Used Memorabilia	Baseball-MLB	Batting Gloves

Hot

Level 2

Level 3

Level 4

Cards	Baseball-MLB	Rookies (1970-1979)
Cards	Baseball-MLB	Rookies (2000-Now)
Cards	Baseball-MLB	Singles (1950-59)
Cards	Baseball-MLB	Singles (1960-69)
Cards	Football-NFL	Packs
Cards	Football-NFL	Rookies (1980-89)
Cards	Football-NFL	Singles (1960-69)
Cards	Football-NFL	Singles (Pre-1950)
Cards	Hockey-NHL	Boxes, Cases
Cards	Hockey-NHL	Rookies (2000-Now)
Cards	Hockey-NHL	Singles (Pre-1960)

Stamps**Super Hot***Level 2**Level 3**Level 4*

Canada	Booklets	Booklets
United States	Back of Book	Duck Stamps

Very Hot*Level 2**Level 3**Level 4*

Australia	Plate Blocks/Multiples	Plate Blocks/Multiples
Canada	Covers	Covers
United States	Back of Book	Proofs & Essays

Hot*Level 2**Level 3**Level 4*

Australia	Collections, Lots	Collections, Lots
Canada	Collections, Lots	Collections, Lots
Publications & Supplies	Supplies	Supplies
United States	Back of Book	Revenues

Toys & Hobbies

Super Hot

Level 2

Level 3

Level 4

Action Figures	Power Rangers	Zeo
Action Figures	Spawn	Series 13-20
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Lane
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Siku
Electronic, Battery, Wind-Up	Electronic, Interactive	Tamagotchi
Model RR, Trains	HO Scale	Hornby
Pretend Play, Preschool	Dress-Up, Costumes	Princesses
Toy Soldiers	Vintage (Pre-1970)	Tin
Trading Card Games	Lord of the Rings	Foil Cards
Trading Card Games	Magic the Gathering	Playable, Tournament Decks
Trading Card Games	Yu-Gi-Oh	Packs
TV, Movie, Character Toys	Harry Potter	Figures

Very Hot

Level 2

Level 3

Level 4

Action Figures	Dragon	American Military
Action Figures	GI Joe	3 3/4-inch Accessories
Action Figures	Marvel Legends	Series 10 (Sentinel Series)
Action Figures	Marvel Legends	Series 2
Action Figures	Marvel Legends	Series 5
Action Figures	Marvel Legends	Series 8
Action Figures	Teenage Mutant Ninja Turtles	Vintage (Pre-1990)
Building Toys	LEGO	Robotics, Mindstorm
Building Toys	LEGO	Technic, Bionicle
Classic Toys	Yo-Yos	Vintage (Pre-1970)
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Ertl
Educational	Reading, Writing	Grade School
Electronic, Battery, Wind-Up	Battery Operated	Modern (1970-89)
Electronic, Battery, Wind-Up	Electronic, Interactive	Vsmile Pocket
Games	Board, Traditional Games	Scrabble
Games	Role Playing	Fantasy
Model RR, Trains	N Scale	Arnold
Model RR, Trains	O Scale	K-Line
Models, Kits	Air	Hasegawa
Models, Kits	Automotive	Truck
Models, Kits	Space	Space
Toy Soldiers	Vintage (Pre-1970)	Composition
Trading Card Games	Dragonball Z	Singles
TV, Movie, Character Toys	Muppets, Sesame Street	Kermit

Hot
Level 2

Level 3

Level 4

Action Figures	GI Joe	12-inch
Action Figures	GI Joe	12-inch Accessories
Action Figures	Marvel Legends	Series 3
Action Figures	Masters of the Universe	He-Man
Action Figures	Star Wars	Mixed Lots
Building Toys	LEGO	Duplo, Primo, Baby
Building Toys	LEGO	Sets
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Dinky
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Hubley
Electronic, Battery, Wind-Up	Electronic, Interactive	Video Now
Electronic, Battery, Wind-Up	Friction	Vintage (Pre-1970)
Games	Board, Traditional Games	Scene It
Games	Role Playing	Science Fiction
Model RR, Trains	HO Scale	Marklin
Model RR, Trains	HO Scale	Stewart
Model RR, Trains	O Scale	Lionel
Model RR, Trains	S Scale	American Flyer
Models, Kits	Air	Aurora
Models, Kits	Air	Monogram
Models, Kits	Air	Revell
Models, Kits	Science Fiction	Star Trek
Robots, Monsters, Space Toys	Robots	Vintage (Pre-1970)
Robots, Monsters, Space Toys	Space Toys	Vintage (Pre-1970)
Slot Cars	Modern (1970-Now)	Accessories
Stuffed Animals	Neopets	Neopets
Stuffed Animals	Steiff	Modern (1970-Now)
Toy Soldiers	Modern (1970-Now)	Lead
Vintage, Antique Toys	Cast Iron	Cast Iron

Toys & Hobbies

Very Hot

Level 2

Level 3

Level 4

Accessories	Nintendo 64	Strategy Guides
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Hot

Level 2

Level 3

Level 4

Accessories	Sony PlayStation	Strategy Guides
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